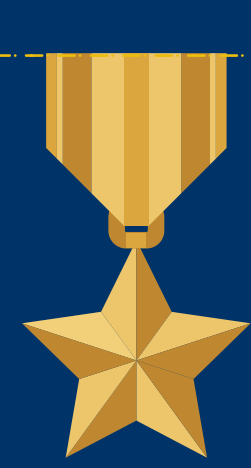


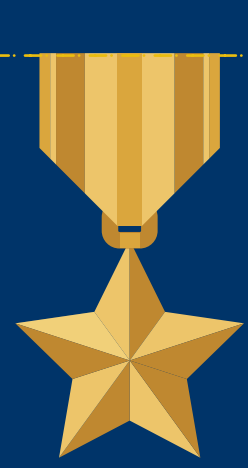


Winners

Our recent series of driving challenges was a great success and gave us some interesting insights into the driving habits of Hyundai drivers.



Best Driver

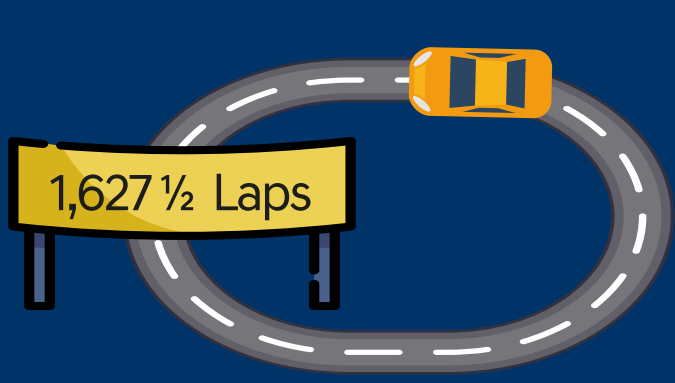


The best driver Kelly F. is from NSW, he is aged between 30 and 49 years, owns a yellow Kona and has been driving more than 10 years.

He earned **370** good driving badges.



Challenge Achievements



Longest distance for a trip 651 KM



Longest distance in a day 1,148 KM



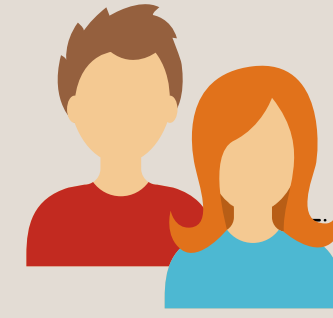
Longest time travelled in a trip 7.5 Hours



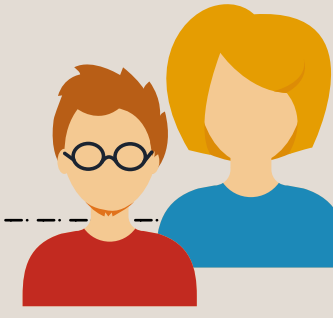
Most trips in a day 34 Trips

Interesting Insights

We compared all drivers versus top 100 and this is what we found.



Total in Top 100



Good Driver



Young females with over 10 years driving experience earned the most good driving badges on average.



Age



Driving

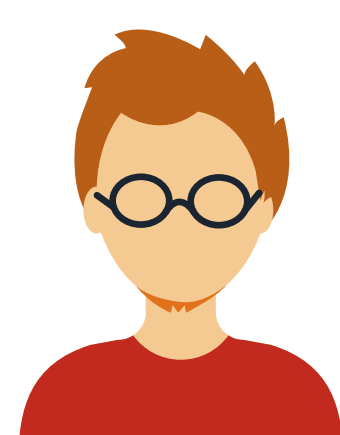
under **30** years

over **10** years

Most Fuel Efficient Driver



They've been driving for longer than 10 years and are 30-49 years old.



Remember to set your driving mode to 'Eco' mode to maximise your fuel economy.



Driving Experience

There's nothing like experience, so those who have been driving for longer performed best. And they're much more likely to appear in the top 100.



73%

10+ YEARS



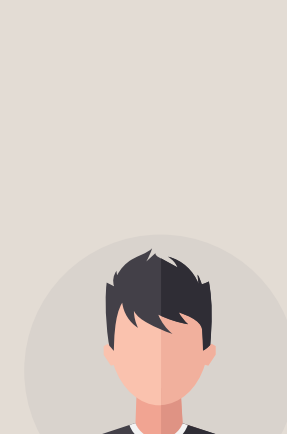
16%

6-10 YEARS



7%

3-5 YEARS



4%

0-2 YEAR(S)

Male Vs Female Drivers

The blokes got beaten fair and square, with more females making it into the top 100.

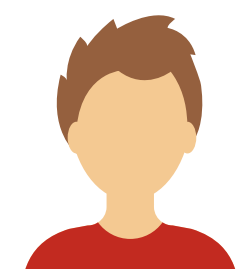
Auto Manual Drivers

It was a close call, but drivers in the top 100 were 4% more likely to drive an auto.

60%



40%



AUTO

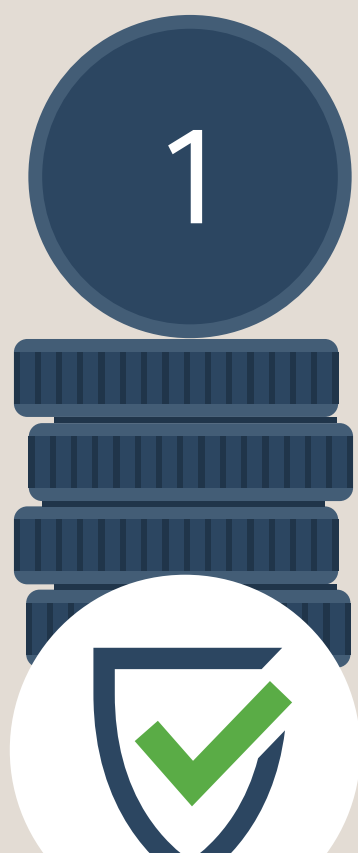
What is most important when buying a new car?



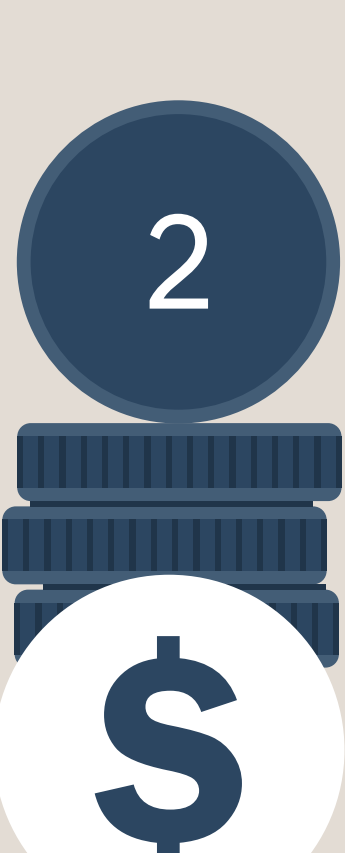
5 star ANCAP safety rating - details refer to www.hyundai.com.au



i30 & Kona



SAFETY



BUDGET



PERFORMANCE



APPEARANCE

5 star ANCAP safety rating - details refer to www.hyundai.com.au
Driving Challenges promotion period: 7 February 2018 - 7 April 2018

Surprised?

Think you can do better?

Download the Hyundai Auto Link App.
Join us in our next promotion and prove otherwise!

